

**Validation Criteria – Advertisement Consent**

Complete this checklist and submit it with your application for consent to display an advertisement(s)

**National Requirements**

|  |  |  |
| --- | --- | --- |
| **Requirement**  | **Include Y/N** | **If No, short statement why detail is not required** |
| Completed application form, signed and dated |  |  |
| Completed ownership certificate (A,B,C or D as appropriate) – within application form |  |  |
| Correct application fee  |  |  |
| Location plan |  |  |
| Site/Block plan |  |  |
| Plans, drawings and information necessary to describe the development  |  |  |

**Local List Requirements**

In addition to the national requirements set out above, the following information may also be required, and this is dependant on the particulars of your application and proposal.

|  |  |  |
| --- | --- | --- |
| **Requirement**  | **Include Y/N** | **If No, short statement why detail is not required** |
| Details of the proposed advertisement (demonstrating proposed wording), materials, size and exact positioning |  |  |
| Brief heritage statement where heritage assets are affected  |  |  |
| Photographs, photomontages of the proposed advertisements  |  |  |
| Where illumination is proposed (and consent is required), full specification details of the form of illumination  |  |  |